ORDER

Orders	Order / Rev:	A2526362		
	Alt Order #:	26930044		
	Product Desc:	2020 Primary Electio		KSN
	Estimate:	1411		Wichita KS KSNW
	Flight Dates:	06/02/20 - 06/08/20	Primary AE:	Katz Dallas
	Original Date / Rev:	06/03/20 / 06/03/20	Sales Office:	K-DAL
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	Ax Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Ax Media Email	Billing Calendar:	Calendar
		800 W. 47th Street	Billing Cycle:	EOM
		Kansas City, MO 64112	Agency Commission:	15%
Advertiser	Name:	POL/Bill Clifford/Congress/KS/Rep	Order Brand:	
	Demographic:	A50+	New Business Thru:	
	Product Codes:	PL12	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
	Priority:	P5		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/30/20	38	\$6,712.00	\$5,705.20

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	38	\$6,712.00	\$5,705.20	178.20
Totals	38	\$6,712.00	\$5,705,20	178.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share	Share	Total
Wichita KS KSNW	25%	\$6,712.00
Market	100%	\$26.848.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	75%	\$20,136.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
1	Multi	06/02/20	06/02/20		CM	6-7am	- T	:30	1	\$100.00 P4	2.20 NM	1	\$100.00

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Order / Rev: A2526362 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 26930044 Product Desc: 2020 Primary Electio Wichita KS KSNW

Flight Dates: 06/02/20 - 06/08/20 Estimate: 1411

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Channe	els : KSN	C,KSNG,KSI	KSN Today 2 NL,KSNW KSN Today 2									
	Today 3 ort Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 06/		06/07/20	- T	1	\$100.00	2.20						
Channe	els : KSN	0 06/03/20 C,KSNG,KSI	KSN Today 2 NL,KSNW KSN Today 2	СМ	6-7am	W	:30	1	\$100.00 P4	2.20 NM	1	\$100.00
	Today 3 art Date /01/20	End Date 06/07/20	Weekdays	Spots/Week	<u>Rate</u> \$100.00	Rating 2.20						
3 Multi Channe		0 06/04/20 C,KSNG,KSI	KSN Today 2 NL,KSNW KSN Today 2	СМ	6-7am	T	:30	1	\$100.00 P4	2.20 NM	1	\$100.00
Kansas	Today 3		Norv roddy 2									
Sta Week: 06/	ort Date /01/20	End Date 06/07/20	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 2.20						
Channe	els : KSN	0 06/05/20 C,KSNG,KSI	KSN Today 2 NL,KSNW KSN Today 2	СМ	6-7am	F	:30	1	\$100.00 P4	2.20 NM	1	\$100.00
	Today 3 art Date /01/20	End Date 06/07/20	Weekdays	Spots/Week	Rate \$100.00	Rating 2.20						
5 Multi	06/08/2	0 06/08/20 C,KSNG,KSI		СМ	6-7am	M	:30	1	\$100.00 P4	2.20 NM	1	\$100.00
Kansas	Today 3		KSN Today 2									
	rt Date	End Date 06/14/20	Weekdays M	Spots/Week 1	<u>Rate</u> \$100.00	Rating 2.20						
Channe	els : KSN	0 06/02/20 C,KSNG,KSI	Today Show 7-8a NL,KSNW Today Show 7-8a		7-8am	- T	:30	1	\$175.00 P4	2.80 NM	1	\$175.00
-	Show (7-8 art Date	Bam) End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/	/01/20	06/07/20	- T	1	\$175.00	2.80						
		C,KSNG,KSI	,		7-8am	T	:30	1	\$175.00 P4	2.80 NM	1	\$175.00
•	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/ 8 Multi		06/07/20	Today Show 7-8a	am CM	\$175.00 7-8am	2.80 M	:30	1	\$175.00 P4	2.80 NM	1	\$175.00
Channe	els : KSN	C,KSNG,KSI			, cam	171	.00	·	ψ170.001	2.00 11111	·	ψ170.00
-	Show (7-8 art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/	/08/20	06/14/20	M	1	\$175.00	2.80						
		0 06/07/20 C,KSNG,KSI			SaSu 6a-8a	S	:30	1	\$50.00 P4	1.70 NM	1	\$50.00
	Today V		•		- .	.						
Sta Week: 06/	rt Date /01/20	End Date 06/07/20	Weekdays S	Spots/Week 1	<u>Rate</u> \$50.00	Rating 1.70						
10 Multi	06/03/2	0 06/03/20 C,KSNG,KSI	KSN News NL,KSNW KSN News	СМ	12n-1pm	W	:30	1	\$100.00 P4	2.30 NM	1	\$100.00
KSN Ne	ews		. COLA LACANO									
Sta Week: 06/	ort Date /01/20	End Date 06/07/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$100.00	Rating 2.30						
11 Multi Channe		0 06/04/20 C,KSNG,KSI	KSN News NL,KSNW KSN News	СМ	12n-1pm	T	:30	1	\$100.00 P4	2.30 NM	1	\$100.00

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Order / Rev: A2526362 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 26930044 Product Desc: 2020 Primary Electio Wichita KS KSNW

Flight Dates: 06/02/20 - 06/08/20 Estimate: 1411

Ln Ch Start KSN News	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 06/01/20	End Date 06/07/20	<u>Weekdays</u> T	Spots/Week	Rate \$100.00	Rating 2.30						
12 Multi 06/05/2 Channels : KSN	20 06/05/20	KSN News NL,KSNW KSN News	СМ	12n-1pm	F	:30	1	\$100.00 P4	2.30 NM	1	\$100.00
KSN News Start Date Week: 06/01/20	End Date 06/07/20	Weekdays	Spots/Week	Rate \$100.00	Rating 2.30						
13 Multi 06/02/2 Channels : KSN	20 06/02/20 C,KSNG,KSI	Good Day Kansas NL,KSNW Good Day Kansa		1230p-1p	- T	:30	1	\$70.00 P4	2.20 NM	1	\$70.00
Good Day Kansa Start Date Week: 06/01/20	End Date 06/07/20	Weekdays - T	Spots/Week 1	<u>Rate</u> \$70.00	Rating 2.20						
14 Multi 06/03/2 Channels : KSN	20 06/03/20 C,KSNG,KSI	Good Day Kansas NL,KSNW Good Day Kansa		1230p-1p	W	:30	1	\$70.00 P4	2.20 NM	1	\$70.00
Good Day Kansa Start Date Week: 06/01/20	End Date 06/07/20	Weekdays	Spots/Week	<u>Rate</u> \$70.00	Rating 2.20						
16 Multi 06/02/2 Channels : KSN	20 06/02/20	M-F 430-5p NL,KSNW M-F 430-5p	CM	430-5pm	- T	:30	1	\$140.00 P4	6.10 NM	1	\$140.00
Jeopardy Start Date Week: 06/01/20	End Date 06/07/20	Weekdays - T	Spots/Week 1	<u>Rate</u> \$140.00	Rating 6.10						
Channels : KSN	20 06/03/20 C,KSNG,KSI	•	СМ	430-5pm	W	:30	1	\$140.00 P4	6.10 NM	1	\$140.00
Jeopardy <u>Start Date</u> Week: 06/01/20	End Date 06/07/20	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$140.00	Rating 6.10						
18 Multi 06/04/2 Channels : KSN Jeopardy		M-F 430-5p NL,KSNW M-F 430-5p	СМ	430-5pm	T	:30	1	\$140.00 P4	6.10 NM	1	\$140.00
Start Date Week: 06/01/20	End Date 06/07/20	Weekdays T	Spots/Week 1	<u>Rate</u> \$140.00	Rating 6.10						
Channels : KSN	20 06/05/20 C,KSNG,KSI		СМ	430-5pm	F	:30	1	\$140.00 P4	6.10 NM	1	\$140.00
Jeopardy Start Date Week: 06/01/20	End Date 06/07/20	Weekdays F	Spots/Week 1	Rate \$140.00	Rating 6.10						
20 Multi 06/08/2 Channels : KSN		M-F 430-5p NL,KSNW M-F 430-5p	СМ	430-5pm	M	:30	1	\$140.00 P4	6.10 NM	1	\$140.00
Jeopardy Start Date Week: 06/08/20	End Date 06/14/20	Weekdays M	Spots/Week 1	<u>Rate</u> \$140.00	Rating 6.10						
21 Multi 06/06/2 Channels : KSN			СМ	5-530p	S-	:30	1	\$170.00 P3	5.40 NM	1	\$170.00
Jeopardy <u>Start Date</u> Week: 06/01/20	End Date 06/07/20	Weekdays S-	Spots/Week 1	<u>Rate</u> \$170.00	Rating 5.40						
22 Multi 06/02/2 Channels : KSN		KSN News at Six NL,KSNW KSN News at Six	СМ	6-630p	- T	:30	1	\$225.00 P4	6.90 NM	1	\$225.00
KSN News Start Date Week: 06/01/20	End Date 06/07/20	Weekdays - T	Spots/Week 1	Rate \$225.00	Rating 6.90						

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Order / Rev: A2526362 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 26930044 Product Desc: 2020 Primary Electio Wichita KS KSNW

Flight Dates: 06/02/20 - 06/08/20 Estimate: 1411

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Channels : KSN0		KSN News at Six NL,KSNW KSN News at Six	СМ	6-630p	W	:30	1	\$225.00 P4	6.90 NM	1	\$225.00
KSN News <u>Start Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/01/20	06/07/20	W	1	\$225.00	6.90						
24 Multi 06/04/2 Channels : KSN0		KSN News at Six NL,KSNW KSN News at Six	CM	6-630p	T	:30	1	\$225.00 P4	6.90 NM	1	\$225.00
KSN News											
Start Date Week: 06/01/20	End Date 06/07/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$225.00	Rating 6.90						
25 Multi 06/05/2 Channels : KSN0			СМ	6-630p	F	:30	1	\$225.00 P4	6.90 NM	1	\$225.00
KSN News		KSN News at Six									
Start Date Week: 06/01/20	End Date 06/07/20	Weekdays	Spots/Week	<u>Rate</u> \$225.00	Rating 6.90						
26 Multi 06/06/2		Sat KSN News at		6-630pm	S-	:30	1	\$260.00 P3	5.70 NM	1	\$260.00
Channels : KSN0								,			*
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/01/20	06/07/20		1	\$260.00	5.70 W	:30		\$200 00 D4	0.00 NIM	1	¢200.00
27 Multi 06/03/2 Channels : KSN0	C,KSNG,KSN	•	СМ	630-7pm	W	.30	1	\$300.00 P4	9.80 NM	'	\$300.00
Wheel of Fortune		Ma alada sa	Consta AM and	Data	Datin						
<u>Start Date</u> Week: 06/01/20	End Date 06/07/20	<u>Weekdays</u> W	Spots/Week 1	Rate \$300.00	Rating 9.80						
28 Multi 06/04/2 Channels : KSN0	C,KSNG,KSN	•	CM	630-7pm	T	:30	1	\$300.00 P4	9.80 NM	1	\$300.00
Wheel of Fortune		\\\\- a ₁ days	C==4= ///==1-	Data	Datina						
<u>Start Date</u> Week: 06/01/20	End Date 06/07/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$300.00	Rating 9.80						
29 Multi 06/08/2 Channels : KSN0	C,KSNG,KSN	M-F 630-7p NL,KSNW M-F 630-7p	CM	630-7pm	М	:30	1	\$300.00 P4	9.80 NM	1	\$300.00
Wheel of Fortune Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 06/08/20	06/14/20	M	1	\$300.00	9.80						_
30 Multi 06/06/2 Channels : KSN0		•	СМ	630-7pm	S-	:30	1	\$300.00 P3	7.60 NM	1	\$300.00
Wheel of Fortune				_							
Start Date Week: 06/01/20	End Date 06/07/20	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$300.00	Rating 7.60						
31 Multi 06/02/2 Channels : KSN0		LN M-F NL,KSNW	СМ	10-10:35pm	- T	:30	1	\$300.00 P4	5.00 NM	1	\$300.00
KSN News	-,, -	KSN News at Ter	n Mon-Fri								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/01/20	06/07/20	- T	1	\$300.00	5.00						
32 Multi 06/04/2 Channels : KSN0			CM Mon-Fri	10-10:35pm	T	:30	1	\$300.00 P4	5.00 NM	1	\$300.00
KSN News											
Start Date Week: 06/01/20	End Date 06/07/20	Weekdays	Spots/Week 1	Rate \$300.00	Rating 5.00						
33 Multi 06/05/2		LN M-F	CM	10-10:35pm	F	:30	1	\$300.00 P4	5.00 NM	1	\$300.00
Channels : KSN0					•		•	+= 30.00 i T	2.00 11111		700.00

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Order / Rev: A2526362 Advertiser: POL/Bill Clifford/Congress/KS/Rep

Alt Order #: 26930044 Product Desc: 2020 Primary Electio Wichita KS KSNW

Flight Dates: 06/02/20 - 06/08/20 Estimate: 1411

Start Date End Date Weekdays Spots/Week Rate Rating	Ln Ch KSN Nev	Start	End	Inventory Code	Break	Start/End	Time Days	s Len	Spots	Rate Pri	Rtg Type	Spots	Amount
Channels: KSNC,KSNG,KSNL,KSNW KSN News at 10 Sat	Start	t Date			Spots/Week 1								
KSN News Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date S				NL,KSNW		KSN News	at 10 S	S- :30) 1	\$172.00 P5	5.00 NM	0	\$0.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type Total Rtg Rtg Type Rtg Rtg			Fred Data			Data	Datina						
The first Color 1/20-06/07/20 LN Sa	Week: 06/0	1/20	06/07/20		1	\$172.00							
Credited 35 Multi 06/07/20 06/07/20 LN SU CM KSN News at 10 SS :30 1 \$225.00 P4 4.60 NM 1 \$225.00 Channels KSNC,KSNC,KSNC,KSNL,KSNW KSN News at 10 Sun KSN News KSN News at 10 Sun KSN News KSN News KSN News KSN News KSN News KSN News Start Date End Date Weekdays Spots/Week Rate Rating Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Tue Prime Other 1 CM 7-9p -T :30 1 \$600.00 P4 12.00 NM 1 \$600.00 Start Date End Date Weekdays Tue Prime Other 1 Start Date End Date Weekdays Today Show Su CM Today Show Su S :30 1 \$50.00 P4 2.00 NM 1 \$50.00 P4 Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Start Date S							•						
Channels : KSNC, KSNG, KSNL, KSNW										(φ.1.2.00)	,		
KSN News Start Date End Date Weekdays Spots/Week Rate S225.00 4.60 4					CM	KSN News	at 10 S	- S :30) 1	\$225.00 P4	4.60 NM	1	\$225.00
Start Date End Date Weekdays Spots/Week Rating Spots/Week Rating Spots/Week Sp),NOIVO,NOI		Sun								
Second S			End Date	Weekdays	Spots/Week	Rate	Rating						
Channels : KSNC,KSNG,KSNL,KSNW	Week: 06/0	1/20	06/07/20	S	1	\$225.00	4.60						
Start Date End Date Weekdays O6/07/20 O6/07/2				NL,KSNW		7-9p	- T	:30) 1	\$600.00 P4	12.00 NM	1	\$600.00
Week: 06/01/20 06/07/20 06/07/20 Today Show Su				SC .									
Channels: KSNC,KSNG,KSNL,KSNW Today Show Su KSN News Start Date End Date Weekdays Spots/Week Rate Rating Week: 06/01/20 06/07/20 S 1 \$50.00 2.00 N38 Multi 06/04/20 06/05/20 M-F 105-205x CM M-F 1235a-430a 11 :30 2 \$8.50 P6 0.50 NM 2 \$17.00 Channels: KSNC,KSNG,KSNL,KSNW M-F 105-205x KSN News Start Date End Date Weekdays Spots/Week Rate Rating Week: 06/01/20 06/07/20 06/07/20 11 2 \$8.50 0.50 N39 Multi 06/06/20 06/06/20 LN Sa CM KSN News at 10 SS- :30 1 \$175.00 P4 5.00 NM 1 \$175.00 Channels: KSNC,KSNG,KSNL,KSNW KSN News at 10 Sat KSN News Start Date End Date Weekdays Spots/Week Rate Rating Rati													
Today Show Su KSN News Start Date End Date Weekdays Spots/Week Rate Rating Spots/Week Spo				•	CM	Today Show	v Su	- S :30) 1	\$50.00 P4	2.00 NM	1	\$50.00
Start Date End Date Weekdays O6/07/20 O6/05/20 M-F 105-205x CM M-F 1235a-430a 11 :30 2			J,NSING,NSI	•									
Week: 06/01/20 06/07/20 S 1 \$50.00 2.00 N38 Multi 06/04/20 06/05/20 M-F 105-205x CM M-F 1235a-430a 11 :30 2 \$8.50 P6 0.50 NM 2 \$17.00 Channels: KSNC,KSNG,KSNL,KSNW M-F 105-205x KSN News Start Date End Date Weekdays Spots/Week Rate Rating Week: 06/01/20 06/06/20 06/06/20 LN Sa CM KSN News at 10 SS- :30 1 \$175.00 P4 5.00 NM 1 \$175.00 Channels: KSNC,KSNG,KSNL,KSNW KSN News at 10 Sat KSN News at 10 Sat KSN News Start Date End Date Weekdays Spots/Week Rate Rating			End Data	Wookdays	Spots/Mook	Pata	Pating						
Channels: KSNC,KSNG,KSNL,KSNW					<u>3pois/week</u>								
KSN News Start Date End Date Weekdays Spots/Week Rate Rating Section Section				NL,KSNW	СМ	M-F 1235a-	430a11	:30) 2	\$8.50 P6	0.50 NM	2	\$17.00
Week: 06/01/20 06/07/20 11 2 \$8.50 0.50 N39 Multi 06/06/20 06/06/20 LN Sa CM KSN News at 10 SS- :30 1 \$175.00 P4 5.00 NM 1 Channels: KSNC,KSNG,KSNL,KSNW KSN News at 10 Sat KSN News Start Date End Date Weekdays Spots/Week Rate Rating	KSN Nev	WS		W-1 105-205X									
N39 Multi 06/06/20 06/06/20 LN Sa CM KSN News at 10 SS- :30 1 \$175.00 P4 5.00 NM 1 \$175.00 Channels : KSNC,KSNG,KSNL,KSNW KSN News at 10 Sat KSN News Start Date End Date Weekdays Spots/Week Rate Rating					Spots/Week								
KSN News at 10 Sat KSN News Start Date					CM	<u>.</u>		S- :30) 1	\$175.00 P4	5.00 NM	1	\$175.00
KSN News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	Channels	s : KSN0	C,KSNG,KSI		Cot								
	KSN Nev	ws		KON News at 10	Jai								
VVAQK* 06/07/20	Start Week: 06/0		End Date 06/07/20	Weekdays	Spots/Week	Rate \$175.00	Rating 5.00						

Totals 38 \$6,712.00



125 West 55th St New York, NY 10019 Contract # 26930044 Changes as of: 6/3/2020 at 9:25 AM Version: Current State Version 2

CPE: 202/269/1411 Flight: 6/2/20 - 6/8/20 Agency: Ax Media

Advertiser: Bill Clifford for KS CD 1 800 W.47th Street Product: 2020 Primary Election

Suite 200 **Agency Order #: 9630436**

Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS 214-525-2790

Assistant: MICHAEL POWERS

Station: KSNW

Market: Wichita

Service: Nielsen

Primary Demo: Adults 55+

Office: DALLAS

214-525-2790

Total CPP: \$37.67 **Total GRP:** 178.2 Traffic #: A2526362

Total \$: \$6.712.00

Total Spots: 38

Con Type: POLITICAL/VOTE

Separation:

Comments: New Order 6/1/20 - The new order will run Tuesday 6/1 - Monday 6/8. Please confirm the new order & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

							6/2 - 6/8						Total	Total			
# Day	y/Time DF	Program	Rate	A55P Rating	Len	6/2	6/3	6/4	6/5	6/6	6/7	6/8		Spots	\$	CPP*	GRP*
1 6a-7		Kansas Today 3	\$100.00	2.2	30	1	1	1	1	0	0	1		5	\$500.00	\$45.45	11.0
2 7a-8		Today Show (7-8am)	\$175.00	2.8	30	1	0	1	0	0	0	1		3	\$525.00	\$62.50	8.4
Sa 3 6a-8	-8a	Kansas Today Weekend	\$50.00	1.4	30	0	0	0	0	0	0	0		0	\$0.00	\$35.71	0.0
Su 4 6a-8	-8a	Kansas Today Weekend	\$50.00	1.7	30	0	0	0	0	0	1	0		1	\$50.00	\$29.41	1.7
Tu-l 5 12n	-F,M n-12:30p	KSN News	\$100.00	2.3	30	0	1	1	1	0	0	0		3	\$300.00	\$43.48	6.9
6 12:3	-F,M :30p-1p	Good Day Kansas	\$70.00	2.2	30	1	1	0	0	0	0	0		2	\$140.00	\$31.82	4.4
Tu-l 7 4:30	-F,M 80p-5p	Jeopardy	\$140.00	6.1	30	1	1	1	1	0	0	1		5	\$700.00	\$22.95	30.5
Sa 8 5p-	-5:30p	Jeopardy	\$170.00	5.4	30	0	0	0	0	1	0	0		1	\$170.00	\$31.48	5.4
Tu-l 9 6p-6	-F,M -6:30p	KSN News	\$225.00	6.9	30	1	1	1	1	0	0	0		4	\$900.00	\$32.61	27.6
Sa 10 6p-6		KSN News	\$260.00	5.7	30	0	0	0	0	1	0	0		1	\$260.00	\$45.61	5.7
Su 11 5p-		KSN News	\$200.00	4.7	30	0	0	0	0	0	0	0		0	\$0.00	\$42.55	0.0
Tu-l 12 6:30	-F,M 80p-7p	Wheel of Fortune	\$300.00	9.8	30	0	1	1	0	0	0	1		3	\$900.00	\$30.61	29.4
Sa 13 6:30		Wheel of Fortune	\$300.00	7.6	30	0	0	0	0	1	0	0		1	\$300.00	\$39.47	7.6
Tu-l 14 10p	-F,M p-10:35p	KSN News	\$300.00	5.0	30	1	0	1	1	0	0	0		3	\$900.00	\$60.00	15.0
Sa 15 10p	p-10:30p	KSN News	\$172.00	5.0	30	0	0	0	0	0	0	0		o	\$0.00	\$34.40	0.0
Su 16 10p	p-10:30p	KSN News	\$225.00	4.6	30	0	0	0	0	0	1	0		1	\$225.00	\$48.91	4.6
Tu- 17 10:3	-F,M :35p-11:37p	Tonight Show-NBC	\$140.00	2.5	30	0	0	0	0	0	0	0		0	\$0.00	\$56.00	0.0
Tu 18 7p-9		America's Got Talent Tue-NBC	\$600.00	12.0	30	1	0	0	0	0	0	0		1	\$600.00	\$50.00	12.0
Su 20 8a-9		Sunday Today Show	\$50.00	2.0	30	0	0	0	0	0	1	0		1	\$50.00	\$25.00	2.0



125 West 55th St New York, NY 10019

Version: Current State Version 2 Contract # 26930044 Changes as of: 6/3/2020 at 9:25 AM

CPE: 202/269/1411 Flight: 6/2/20 - 6/8/20

Agency: Ax Media Advertiser: Bill Clifford for KS CD 1 800 W.47th Street Product: 2020 Primary Election

> Suite 200 Agency Order #: 9630436

TOTALS:

Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS 214-525-2790

Service: Nielsen Primary Demo: Adults 55+

Station: KSNW

Market: Wichita

Office: DALLAS

Assistant: MICHAEL POWERS

214-525-2790

Total Spots: 38 Total CPP: \$37.67 **Total GRP: 178.2**

\$6,712.00 \$37.67

178.2

Total \$: \$6,712.00

Con Type: POLITICAL/VOTE

Traffic #: A2526362

38

								6/2 - 6/8		Total	Total							
#	Day/Time	DP	Program	Rate	A55P Rating	Len	6/2	6/3	6/4	6/5	6/6	6/7	6/8		Spots	\$	CPP*	GRP*
21	M-Su 12:35a-4:30a		Overnight	\$8.50	0.5	30	0	0	1	1	0	0	0		2	\$17.00	\$17.00	1.0
23	Sa 10p-10:30p		KSN News	\$175.00	5.0	30	0	0	0	0	1	0	0		1	\$175.00	\$35.00	5.0

Separation:

Printed on 06/03/2020 at 10:26 AM | * Stats based on Primary Demo



125 West 55th St New York, NY 10019 Contract # 26930044 Changes as of: 6/3/2020 at 9:25 AM Version: Current State Version 2

CPE: 202/269/1411 Flight: 6/2/20 - 6/8/20

Agency: Ax Media Advertiser: Bill Clifford for KS CD 1 800 W.47th Street Product: 2020 Primary Election

> Agency Order #: 9630436 Suite 200

Kansas City, MO 64112 Buyer: Fernie, Taylor

Salesperson: MICHAEL POWERS 214-525-2790

Separation:

Station: KSNW Con Type: POLITICAL/VOTE Market: Wichita Total \$: \$6.712.00

Office: DALLAS

214-525-2790

Service: Nielsen

Primary Demo: Adults 55+

Total Spots: 38 Total CPP: \$37.67 **Total GRP: 178.2** Assistant: MICHAEL POWERS

Traffic #: A2526362

Special Instructions

Order Level Comments										
Date/Time	Added by	Comment								
06/03/20 8:57 AM	Taylor Fernie	Other								
06/02/20 8:08 PM	MICHAEL POWERS	Please see offerdue to incorrect rate (likely rep error) on Sat 10p. Thanks!								
06/02/20 3:33 PM	Patty Sparkman	Please accept mg offer as soon as possiblethanks								
06/01/20 10:38 AM	System	Notice Received.								
		New Order 6/1/20 - The new order will run Tuesday 6/1 - Monday 6/8. Please confirm the new order & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or								
06/01/20 8:57 AM	MICHAEL POWERS	RI14861, Marketron #184659, Spotdata #2095;Separation: 30								

Competitive Information								
Market Budget:	\$26,848							
KSNW Share:	25%							
Comment:	share estiamted							
Unknown:	75%							

Daypart Summary										
Day/Time % Distrib Spots Dollars CPP										
	100%	38	\$6,712.00	\$37.67	178.2					
Total	100%	38	\$6,712.00	\$37.67	178.2					

Monthly Summary									
Month	Spots	ots Dollars							
2020-Jun	38	\$6,712.00							
Total	38	\$6,712.00							

	Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment		
Makegood 2	6/3/20 8:53 AM	MICHAEL POWERS	Confirmed	4	2	\$0	\$6.712.00	Changes: Total Spots from 36 to 38, Total GRPs from 177.4 to 178.2, Total CPP from \$37.84 to \$37.67, Total GIMPs from 0 to 178, Total CPM from \$0.00 to \$37,665.54. 5 buylines added or modified.		
Queued for Electronic Contracting	6/1/20 10:16 AM					\$0	\$0			
New	6/1/20 8:57 AM	MICHAEL POWERS	Confirmed	36		\$6,712.00	\$6,712.00			

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.